FOR PASTORS & CHURCH LEADERS · OPTIONAL EXTRA

The Pastor's Playbook

Everything you need to plan, launch and run this series, without a committee or a production budget.

A Month of Purpose · Church Campaign Kit

THE SHORT VERSION

You can be ready to launch this Sunday.

This kit is built the way the campaigns that actually spread through thousands of churches are built: one message, reinforced across the sermon, the groups and a personal takeaway, with a clear start and a clear finish. You don't need to write anything from scratch. Adapt freely. These notes are a strong starting point, not a script you're locked into.

- **Sermon prep:** under an hour per week if you preach from the notes as they are, and less if you play the Part 1 video.
- **Groups:** weekly groups start the same week as Part 1. Fortnightly groups can start the 5-day Bible plan after Part 1 and meet after Part 2.
- **Latecomers:** every message has its own big idea and every group guide opens with a short summary of that message, so anyone joining partway through can follow along straight away.
- **Fortnightly groups:** the guides don't depend on each other, so groups that meet every other week can still take part. See Meeting every other week below.

HOW THE KIT IS ORGANISED

The series, then four parts

The series

- Series artwork in five sizes
- The 5-day Bible plan *Your Life Signature: Find Your God-Given Purpose*
- This playbook, as an optional extra

Part 1 to Part 4, one page per message

- Sermon notes
- Fill-in-the-blank bulletin outline
- Two quote graphics, square and widescreen
- A one-page group guide
- Word and PDF downloads, plus editable Sermon Slides in PowerPoint

BEFORE PART 1

A short pre-launch checklist

- ☐ Pick your 4 Sundays and put them on the calendar, including a kickoff and a closing week.
- ☐ Decide whether you're preaching Part 1 yourself or playing the pre-recorded video. Either is fine. Just confirm it two weeks out so your tech team can prepare.
- ☐ Recruit and brief your group leaders using the Group Guides. A single 20-minute leader huddle is usually enough. Agree whether groups will meet weekly or every other week for the month.
- ☐ Download the series artwork from the Series page, and plan to launch the 5-day Bible plan on Part 1 Sunday.
- ☐ Print the bulletin outline from each Part page, or copy it into your own bulletin template.
- ☐ Announce the series the Sunday before launch, and open group sign-ups straight away.
- ☐ Optional: order hardcover copies of *Your Life Signature* for your resource table or as a gift for your group leaders. You don't need them to run the series.

PART BY PART

The runsheet

Each part has its own page with the sermon notes, a fill-in-the-blank bulletin outline, two quote graphics and a one-page group guide. Every part also downloads as editable files: Sermon Notes, the bulletin outline, answer key and group guide in Word and PDF, and Sermon Slides in PowerPoint.

PART	SUNDAY	GROUP GUIDE	NOTES
01	**Find Your Purpose**	Part 1 guide	Preach the outline, or play Benjamin's own "Swords and Shovels" video sermon instead. Launch group sign-ups and the 5-day Bible plan from the stage.
02	**Lessons from the Burning Bush**	Part 2 guide	Passion, Gift and Burden all in one message. Give the room a minute to name each one honestly.
03	**Your Life Signature**	Part 3 guide	The convergence message, with Nimrod and Noah as one section (not the whole sermon) showing that convergence still has to be aimed somewhere. This is the emotional high point of the series.
04	**Start at Home**	Part 4 guide (closing)	The send-off. The Window Exercise works well as a take-home challenge before this Sunday.

GROUPS THAT MEET FORTNIGHTLY

Meeting every other week

Lots of churches run groups fortnightly, and that's fine. Here's all you need to tell your leaders:

MEETING EVERY OTHER WEEK?

Every group guide stands on its own.

- Meet after Part 2 and Part 4 and use that Sunday's guide, or choose the two parts your group needs most.
- Please don't squeeze two guides into one night. It's too much for one good conversation.
- In the weeks you don't meet, do the 5-day Bible plan *Your Life Signature: Find Your God-Given Purpose* together in the Bible App.
- Want every group to cover all four? Ask groups to meet weekly, just for this one month.

BOOKENDS

Kickoff & closing ideas

Kickoff Sunday

- Lobby banner or bulletin insert with the series title and the four message titles.
- A single line in the welcome: "For the next four weeks, we're asking one question together: what makes you irreplaceable?"
- Group sign-up table or QR code at every exit.

Closing Sunday

- Part 3's convergence message is the emotional high point. Part 4 is the send-off, built around the Window Exercise and starting at home.
- Invite a few people to share what they're doing differently at home this week, if your church culture allows it.
- Point people toward ongoing groups and, if it fits, the book *Your Life Signature*. Lightly, not as a hard sell.

QUESTIONS PASTORS ASK

FAQ

Can I adapt or rewrite the sermon notes?

Yes, completely. These are a starting outline, not a script. Add your own stories, adjust the length and use your own illustrations. The scripture anchors and big ideas are what keep the whole church aligned week to week. Everything else is yours to shape.

Do I need to buy the book for everyone in my church?

No. The series stands on its own with the sermon notes and group guides. The book is a good optional next step for people who want to go deeper on their own after the series ends.

Can multi-site or multi-campus churches run this the same week?

Yes. The notes are built so any campus pastor or video venue can deliver the same message, and the Part 1 video option works well for a shared multi-site kickoff.

What if someone joins a group partway through?

Every group guide stands on its own. Each one opens with a short summary of that Sunday's message and never assumes anyone was there the week before, so a new person can join in straight away.

Our groups meet every other week. Will this work?

Yes. Meet after Part 2 and Part 4 and use that Sunday's guide, or choose the two parts your group needs most. Please don't squeeze two guides into one night. In between, do the 5-day Bible plan together. See Meeting every other week.

Is there a cost to any of this?

No. The series resources, all four parts and this playbook are free for any church to use.